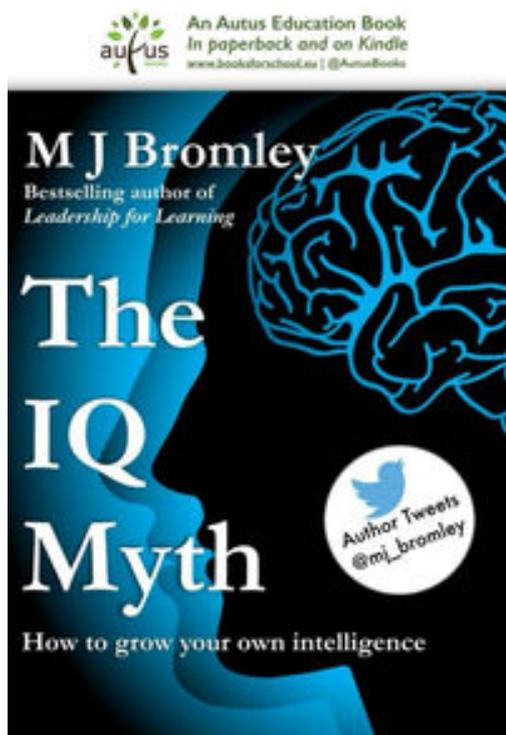


Leia Livro Online **The IQ Myth: How To Grow Your Own Intelligence M J Bromley**



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Alfred Binet invented the IQ test - not as a measure of innate intellect or ability, nor as a number by which someone's capabilities could be determined - but as a way of identifying children who were not profiting from the Paris public school system.

Binet, far from believing IQ was a measure of natural-born talent, said that anyone could achieve anything with "practice, training, and above all, method".

Taking these three words - uttered a century ago - as its premise, "The IQ Myth" explores the importance of hard work and practice - rather than innate ability or intellect - in improving one's intelligence.

Primarily written for school teachers - though a fascinating book for anyone interested in the science of how we learn - "The IQ Myth" examines the true nature of intelligence and argues that nurture is more important than nature when it comes to realising one's potential.

"The IQ Myth" argues that teachers who 'dumb down' and expect students to make little or no progress get just that in return: 'dumb' students who make little or no progress. However, teachers who set challenging, aspirational targets and push their students to be the best they can be, teachers who create an atmosphere in which students truly believe they can make progress and exceed expectations, get results.

Building on the work of a range of psychologists and social commenters including Alfred Binet, Carol Dweck, Daniel Pink, Malcolm Gladwell, Matthew Syed and Daniel Goleman, this book looks at a range of so-called geniuses (from Thomas Edison to Mozart) and sportspeople (from Michael Jordan to this year's Tour de France winner Bradley Wiggins) and questions the real secret of success and the damaging effect of praise.

Intellectually challenging but written in a friendly, fluent style, this book is a fascinating quick-read for anyone interested in the nature of talent and an essential read for school teachers who want to motivate their students to get better results.

PRAISE FOR M J BROMLEY

"A wise, accessible and practically useful book" - Professor Bill Lucas, Author of Educating Ruby

"Compelling... clear and convincingly argued" - Dr Jill Berry, Author of Making the Leap: Moving

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from Deputy Headship to Headship

"A useful summary of research on teaching and learning. In encouraging us to 'connect everything back to our students' - it makes a helpful contribution to the literature." - Mary Myatt, senior Ofsted inspector and author of High Challenge, Low Threat

ABOUT THE AUTHOR

M J Bromley is an experienced education leader, writer, consultant, speaker and trainer. | Find out more at www.bromleyeducation.co.uk | Follow him on Twitter: @mj_bromley

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